
Latinos Unidos of Iowa

June 2023 Newsletter



501c3 Non-Profit

2023 Recap

January

- New college Liaison Miguel Marcelino, Central College, will post the revised scholarship application and provide the video.
- Reyna Immerfall the membership chair announced the memberships are due.
- Grand View University has agreed to host the 2023 Scholarship Ceremony on September 16th.
- Lena will set up dates with food service and a walk through for the ceremony.
- Writing scholarship proposals. Use the same businesses as last year.
- Lunch & Learn Community affair will begin in May or June at the Evelyn Davis Center for Working Families and end in November.
- Juan would like to post 2021 and 2022 Ceremony pictures. Lena will ask Tar.
- Juan would also like the board to provide pictures and bio to post on website.

February

- Discussion on foundation to secure scholarship funds.
- New board members Miguel Marcelino, Central College and Marcos Gonzalez, DMU.
- Latino Resource Fair tabled.
- Radiothon date scheduled April 28th from 9 – 11am.
- We will seek testimonials from former scholarship recipients. To contact Lenny at La Reina with their recordings.
- Stephanie wants to remain on the board and will join the theme committee.
- Miguel explained the application process and will produce a video.
- Juan reminds board of pictures and bio.
- Juan will work on PayPal donations; memberships and OR codes
- Silent Auction – seeking location La Primavera sometime in the spring.
- Clive elementary school is seeking a presenter. Lena presented in 2022 and Cheri volunteered for this year.
- Medicom is offering \$1000.00 scholarship we need to apply for it.

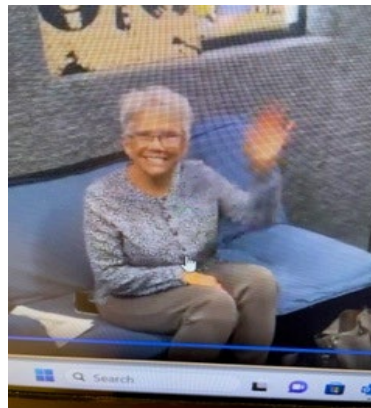
March

- Jester insurance due for review.
- Miguel resigned and Stephanie accepted the liaison position again and posted the application in March.
- Each board member and other supporters are asked to choose a business from the 2021 Excel sheet to request scholarship funding.
- Radiothon on La Reina radio station, 1260 AM/96.5 FM. Jon and Lena will be present to take calls with donations. April 28, 2022 9 am to 11:30 am
- Gloria Montiel, Central College student, is drafting a grant proposal to Polk County.
- Social Media Reyna, Michel, and Laura are handling our social media posts.
- Sonia Parras Law office has agreed to continue the Madrina scholarship.
- Lena has completed the annual report, created the 2023 Letterhead, updated the 2023 contact list.

April

Radiothon Recap-

Latinos Unidos of Iowa held a Radiothon on April 2th, which was hosted by our friends at La Reina Radio Station. We were able to raise over \$2,500 that directly goes towards our yearly scholarship fund. Former scholarship recipients called in with personal testimonials. We would like to thank La Reina and it's owner Juan O. Rodriguez and his staff for the use of the radio station. Alongside the volunteer work from Cheri Doane, Jon Taber and Gloria Montiel for their help in making this event successful. Also all those that donated.



Vice President -- Cheri Doane



Juan O. Rodriguez – Webmaster



Board Treasurer -- Jon Taber

May

- Julie Solis Alvarado a former scholarship recipient, who graduated from Drake University Law School and is currently an attorney at Brown and Winick Law Firm

assist with the development and implementation, moving forward to inquiry of the foundation.

- Scholarship funding.
- Lena noted Coca-Cola will donate \$500.00 and Reyna Immerfall State Farm had agents that donated \$2000 in memory of her nephew, Darius, that passed away. A motion was proposed to honor the nephew in a picture at the award ceremony. Darius, was a 1st generation graduate in the Spring 2023 from ISU. We have received 2 confirmed donations from private donors in the amount of \$8,000.00.
- Lena and Reyna are scheduled to represent LU at the Latino Trade Network of the West Des Moines Chamber of Commerce. Other board members are welcome to attend as well: July 19th at 7am.
- Marcos revised the membership form. Lena proposed removing the business sponsors; Silver, Gold and Platinum. Reyna will review.
- Invitation to attend May 31, the Latino Trade Network will be having a Happy Hour event from 4pm – 6pm at El Toreado Mexican Bar and Grill. No charge, but registration is required. Please contact Reyna for the QR and additional information.
- Wed, June 14th from 5-9 at Pappajohn's Center, 1st floor.
- Theme Committee: Michel and theme committee are working on the 2023 Theme. She volunteered herself and Joseph to make the table tents to acknowledge the sponsors for the 2023 ceremony.

June

Suenos y Futuros Recap

Latinos Unidos of Iowa Suenos y Futuros fundraiser, which was hosted by John and Mary Pappajohn Education Center. The program was organized by Kenia Calderon Ceron a former recipient and Sol Varisco others participating including Derly Beacom a former recipient put together the program. Keynote speaker, Gabby Guerra Ceron, Program director of Al Exito and graduate of Uofl. Entertainment RJ and the Guitarras de Mexico played and Sol sang with them. Laura's meals and Pasterleria Raquel and beverages from Paeteria La Michoacana. The silent auction and tickets to the event raised approximately \$6,250 for the scholarship fund. With a couple of Padrino awards. Attending were Sponsors, judges, former scholarship recipients, family and friends of Latinos Unidos of Iowa. We would like to thank each and everyone for an outstanding event. A few of the Sponsors not named Iowa/Tippie College of Business, Mundo Latino, Infinite Resources, Green State, Credit Union, INMOBILIARIA, Inc., Argueta and Gomez Law Office, all those that donated alongside the volunteers in making this event a success.



Lunch & Learn June 13th

- Diana Echiverra, LLI and Noemi Méndez, Author



Upcoming Events

Scholarship Application Process-

Our scholarship application deadline was June 15th. The 2023 Scholarship Recipients will be notified via email. The email will contain further information and a request for a headshot picture, a short bio, and future goals.

2023 Latino Heritage Festival

Latinos Unidos of Iowa is proud to announce our booth for the Latino Heritage Festival in September.

2022 Academic Scholarship Award Ceremony (October 1st)-

Our 2023 Academic Scholarship Award Ceremony will be taking place at Grand View University. From 5:30 to 8:00pm the meal will be catered by the University's catering service. Entertainment will be provided with former recipient TBA as our keynote speaker. More information regarding the event will become available in the coming months.

Mission Statement

501c3 Non-Profit Organization

Latinos Unidos of Iowa, Inc., is a 501(c)(3) non-profit, non-partisan and all volunteer organization. Our focus is on education and promoting employment prospects. We want to promote educational opportunities for Latino students so that they can obtain the knowledge needed to prepare them for success.

Latinos Unidos of Iowa's provides scholarships to students studying at Iowa Colleges and Universities. We help promote and provide important information from employers, service providers, nonprofit organizations, and government agencies.

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Latinos Unidos of Iowa

www.latinosunidosofiowa.org