

Latinos Unidos of Iowa, Inc.

JUNE 2026 NEWSLETTER



501c3 Nonprofit organization

January

- January board meeting
- Membership due
- Scholarship application posted on the website



- Scholarship fundraising goal set for \$30,000.
- John and Lena met at the Central library working on By-Laws and the handbook notes from Julie, Jimmy and Mark.
- Events planned for 2026
- Radiothon, Suenos y Futuros, 2026 Cultural Education Awards and Dinner, Latino Festival and 2 in person meetings. To be discussed Voter Registration and Lunch and learns.
- 2026 Secretary Ella Immerfall and Reyna's daughter



February

- February Board Meeting
- Scholarship sponsors Letters sent
- Reported 8 Scholarship applications
- Update from John By-Laws merger complete suggestions to summarize the duties of the new positions and to state what the events include fundraising and activities.
- Juan and Aldo have started making changes to the website.
- Drake University scheduled a meeting to schedule our annual scholarship event.

March

- March board meeting
- Merging with changes and additions in the By-Laws and Handbook
- Reported 22 scholarship applications.
- Save the date announcement for the Radiothon

24 de abril de las 9 AM A 11 AM.

latinosunidosofiowa.org

Radiothon 2026

LA LEY
94.5 FM 1150 AM

WWW.LATINOS UNIDOS

La Reina
MAGAZINE
La Radio
96.5 FM 1260 AM

Unidos por nuestros estudiantes hispanos.
La Ley 94.5FM/1150AM y La Reina 96.5FM/1260AM
Una buena causa.

Doná
por una buena causa

Llámenos al (515) 979-0770

y ponga su granito de arena para ayudar a nuestros estudiantes

puedes hacer donaciones en persona durante todo el día
1541 E Grand Ave, Des Moines, IA 50316

Agradecemos a nuestros patrocinadores:

Iowa
Latino Cycling Club

MUNDO LATINO
Diversity Insurance Inc.

5 de Mayo
Mexican Restaurant

La Reina
Magazine

- Drake University meeting was finally held attending Cheri, Mary, and Lena.
- The annual scholarship and dinner will be held on September 12th at Drake University the Parents Hall from 5:30 – 8:00 pm. The menu was discussed, the set up and cake.

April

- April board meeting
- Reported 31 scholarship applications
- April 24th Radiothon Theme: Brillando con Proposito/Brilliant with a Purpose
- Those attending John Cardamone, Maria Acosta, leading the interview Fabiola Schirrmeister and Lena. Greeting a coffee and Pan dulce.



- Report on the Radiothon great success we received in donations of just under \$3264.97 with Diversity Insurance contributing \$2,000.00 to reach that amount.
- Update on the Cultural Education Awards and dinner: entertainment RJ Guitarras ATM, in August we will send the menu and number attending.
- Inmobiliaria and Latino Trade Network had a wonderful event inviting 3 strong Latino and a Latina representative's to sharpen our skills with ideas in promoting, financial, boosting on our own well done campaigns and not to be afraid to reach for the stars. MC Samantha Mesa and Emily Mendez. Lena attended.



- Suenos y Futuros no date set

May

- May board meeting
- Stand still on the By-Laws while we attend graduations and work on the sponsorships for the scholarships.
- Congratulations to those graduating: Grady Immerfall, Alicia Young, Fernando Konrad and not to forget those graduating from College Alejandro Konrad and earlier in the year Joseph Quick. Congratulations to all graduates.
- No Date set for Suenos y Futuros.
- Cheri and I provided a list of restaurants for our in-person meeting in June.
- Received a letter from Erik Davila, FCF Spanish Affairs Organization from Fort Dodge Iowa Correctional Facility. Inquiring about our organization and the educational focus on our scholarships.

June

- In-Person Meeting June 11, 2025
- I replied to Erik Davila but have not heard back from him. I did provide him with a brief description.
- On June 12th we met at Barrata's a very nice area and the food and wine excellent! There was no discussion, just laughter and fun. We did pass around the flyer "Brillando con Proposito/Brilliant with a Purpose". It had been storming all day so the weather was not inviting but we managed to have a good showing. Beginning from right Mary Chapman, Cheri Doane, Lupe Lopez, Reyna and Ella Immerfall, left side far end Oscar, Juan and Laura Rodriguez, Carol Mendez, Michel Quick, Lena Robison and John Cardamone; including Laura Lopez, one of our 2026 keynote speakers.



Lena and Cheri traveled to Central College in Pella on July 2 to speak to a class of Upward Bound Bridge students and to talk with college staff about our scholarships and board leadership.

The Upward Bound students are earning college credit for a sustainability course that defines sustainability broadly to include not only eco integrity but community and civic engagement. The presentation consisted of two parts: Lena spoke about the history of Latinos Unidos of Iowa, and how it was established to meet a need that had been identified by Latino families in our state. One of the students in the course reported that they have applied for a scholarship for this year! Others made note for future reference.

The second part of the presentation was related to creating positive social change. In addition to a presentation, Cheri and Lena facilitated a collaborative activity for which the students identified school and community needs and brainstormed about ways to address the challenges. Professors Oscar Renaga and Paulina Mena are teaching this course, and the time was enjoyed by all.

Our president and vice-president had meetings with Chevy Freiburger, Vice President of Enrollment Management; Wayne Dille, Director of Financial Aid; and Erin Hilker, Admission Counselor. Their discussions included reinforcing the importance of the Central College practice of matching LU of I scholarship funds and Central College participation with our group. Erin Hilker is giving serious consideration to joining our board. The professionals at Central College thanked our officers warmly for the ways Latino Unidos of Iowa has supported college students over many years.

THANK YOU TO OUR BOARD, SPONSORS AND OUR BOARD
LATINOS UNIDOS OF IOWA, INC. BOARD
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VP. Cheri Doane,
Agent, Julie Solis Alavardo,
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Judge, John Cardamone,
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